



## TTMA expands its Education Toolkit

The Trinidad and Tobago Manufacturers' Association (TTMA), as part of its continued drive to provide relevant assistance to its members, has partnered with members ActionEDGE Ltd and Partners for Performance to offer their training programmes to the membership.



The ActionEDGE TT Team led by Dr. Indira Couch is a proud firm of business coaches led by their vision to create abundance, to be the exception and to create and sustain long lasting positive change for the business community. Their 6 points of culture (Abundance, Innovation, Discipline, Agility, Resilience and Commitment) keep them connected to their vision and they work with individuals and organizations to build stronger teams, make more profit and work smarter.

Their major programme offering is ActionCOACH business coaching services. Their business education/training is built on the foundation of 1) 'edutainment', having fun while learning 2) distributed models of learning utilizing online and multi-media tools 3) facilitated discussions and others teaching others and 4) personalized assignments and implementing learning by doing.



Partners for Performance led by Ms. Natalie Jackman Ible is bringing to the TTMA membership, complementary skills that are essential to shaping competitive, agile, responsible, entrepreneurial and sustainable businesses. The C.A.R.E.S programme was developed to offer practical training and post-training support that improves MSME performance. The programme demonstrates best practice in Industry and service sectors and helps MSMEs to access local and global supply chains.

CARES encompasses five areas, each supported by a range of applicable subject matter courses. The programme also includes necessary but often overlooked essential skills.

Both programmes will be added to TTMA's Education Toolkit which includes UWI ROYTEC's SME Toolkit Training Programme. The TTMA remains committed to creating an enabling environment for businesses and seeking to improve efficiency in the workplace through initiatives such as these.